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Fagabond Teams Up with Priceline to Power Bookings
Site Includes 20 City Profiles, Booking Capabilities, & Plenty of Puns

Travel-planning website Fagabond (fagabond.com) announced today that it has teamed up with Priceline Partner Network. Thanks to the new partnership, Fagabond can leverage Priceline’s leading technology platform, which provides exclusive vacation packages on a custom-built booking widget.

“The partnership between Priceline and Fagabond is a testament to our commitment of bringing value and quality service to our customers,” said Fagabond co-owner Jim Werner. “While the site’s descriptions and headlines are tongue-in-cheek, the content is informational, accurate, and compelling for a gay person mapping out their next getaway, and now they can use the newly launched widget to package any combination of air, hotel, and car bookings.”

Co-owner Mike Sheridan added, “What sets our LGBT travel website apart from others is the booking capability, now provided by renowned travel engine Priceline.”

Additional benefits of the Priceline partnership:

- Responsive, mobile-optimized booking engine
- “Package savings” display that indicates how much a traveler saves by booking multiple travel products together
- Access to Priceline’s “Special Deals” – often saving customers 25% off their hotel rooms
- Robust filtering options to provide search results that are relevant to each customer

About the Fagabond Team:

Partners in life, business, and travel planning, Mike Sheridan and Jim Werner developed the concept of Fagabond in 2007. After planning many of their own leisure trips using traditional planning websites, they decided there was a need for a full-service and trustworthy travel site for the LGBT community, by the LGBT community. The Fagabond co-owners live in Philadelphia, and both work in the tourism and hospitality industry—Sheridan as a hospitality professor, and Werner as a destination marketer.

Sheridan and Werner recruited Jason Paul to be Fagabond’s editor. Paul keeps the content light and sassy—but he’s serious about providing well-researched and exciting information for LGBT travelers. Paul lives in New York City, where he works as a copywriter at a digital advertising agency.

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ABOUT FAGABOND

Fagabond (fagabond.com) is a full-service LGBT travel-planning website, where people can choose their destinations from 20 (and counting) city profiles, discover upcoming events, and book their hotels, flights, cars, and attractions using the Priceline widget. It's all in the tagline: Same Sex. Different Travel.

ABOUT THE PRICELINE PARTNER NETWORK

The Priceline Partner Network (PPN) is the private-label distribution channel for priceline.com travel services. Working behind the scenes, PPN powers travel websites for a spectrum of affinity groups, airlines and hotel management firms and chains, including fagabond.com. PPN believes that it offers the most customizable private-label travel affiliate program on the market today. PPN's private-label services include hotels, flights, rental cars, flight & hotel packages, and priceline.com's famous Name Your Own Price travel services for hotels, airline tickets and rental cars.